

● FOR LAUNDROMATS & DRY CLEANERS AUTOMATING THEIR STORE

Automate your store. *Extend hours.* Save staff costs.

A practical guide for laundromat and dry-cleaning operators ready to install smart lockers inside their existing store — for 24/7 drop-off and pickup without overnight staff. One-time setup. Your brand. Reduce labour in weeks. Read straight through in about 10 minutes.

READING TIME

~10 minutes

WHAT YOU'LL DECIDE

**Locker count · type ·
workflow**

AFTER THIS GUIDE

**Configure your order. [LOE](#)
in 2 days.**

● READ THIS FIRST

Stores lose money *when staff go home.*

Your storefront is locked, but customers still want to drop off and pick up. Manual handovers eat time, shrink margins, and limit service hours. Smart lockers create a 24/7 unattended flow with minimal change to your model — extend hours, reduce staff dependency, and improve customer satisfaction without refitting the whole operation.

NO PRETENDING**This is automation, not a side project.**

The hardware install takes a day. The workflow change takes a week. The labour savings show up in the next pay cycle. But the customer behaviour shift — people learning to drop and pick on their own schedule — takes 60–90 days. Plan your first quarter for the behaviour shift, not just the install.

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● BUILT BY OPERATORS, FOR OPERATORS

Trusted by laundromats and dry cleaners *automating in-store.*

Since 2012, we have helped laundromats and dry cleaners modernise operations with smart locker automation. From single-store independents to operators with multiple locations, we've shipped automation hardware to over 100 operators in 7+ countries.

100+

OPERATORS WORLDWIDE

5,000+

LOCKERS IN OPERATION

14yrs

IN THE LOCKER MARKET



Clean Laundry Express – custom-branded Laundry Wise lockers installed in-store, with QR-code customer instructions and order flow built into the locker face.

“Expanding our dry cleaning and pickup service was a big goal, especially in reaching people in apartments and offices. Laundry lockers seemed like the best way to do that, and Laundry Wise delivered exactly what we needed. The lockers are durable, easy to manage, and they've helped us offer 24/7 service without hiring more staff.”

YASHU WODNICKI • YASHUWASHU, CHICAGO

● THE CASE FOR AUTOMATION

Five concrete savings. *All in the next 90 days.*

In-store lockers don't replace your counter. They extend it. Five savings start showing up almost immediately.

01 +15 hours of opening time per week, with no extra staff.

Customers drop off and pick up before, after, and outside attended hours. The lockers are open even when the counter isn't. Modeled improvements: an extra ~10 weekly orders just from the new hours.

02 ~\$480 per week in staff savings.

Many stores cut 15–20 hours of attended labour after the first 90 days. At \$24/hr loaded cost, that's \$360–480 per week, or \$18,000–25,000+ annualised. Most stores recoup the investment in 6 to 9 months.

03 Counter pressure drops during peak hours.

Existing customers shift to lockers for convenience — freeing the counter for higher-value interactions. Wait times drop. Counter staff handle service inquiries instead of bag handoffs.

04 100% automated flow, integrated with your system.

Orders, payments, and notifications flow through your existing POS — CleanCloud, Cents, SMRT, or MyLockers. No double-entry, no separate dashboards. Lockers behave like an extension of your counter.

05 A modern brand experience customers expect.

24/7 access through branded lockers signals a contemporary operation. Younger demographics (18–35, who index strongest for laundry-service usage) increasingly choose digital-first, no-counter experiences over traditional drop-offs.

A NOTE ON THE MODELLED NUMBERS

The figures above are **modelled improvements** drawn from operator data across stores running after-hours pickup through Laundry Wise lockers. **Results vary by store size, location, and software integration.** Stores with strong existing foot traffic see the savings ramp faster; stores in weaker traffic areas see slower behaviour shift but similar steady-state savings.

● THE MECHANICS

Three flows. *Customer, staff, owner.*

FLOW A – YOUR CUSTOMER

Drop & collect

- 1 Place items in a locker, during or after hours.**
Customers find an empty locker, place their garments inside, and follow the lock instructions printed on the door.
- 2 Submit the order in your app.**
They order through your software exactly as they would at the counter.
- 3 Receive automatic updates.**
System notifies them by SMS, email, or app when the order has been cleaned and returned.
- 4 Collect anytime.**
They retrieve their order using the pickup code and locker number — 24/7.

FLOW B – YOUR STAFF

Process & return

- 1 View daily pickup list.**
Staff check the list of locker orders inside the admin or driver app.
- 2 Access lockers and collect items.**
They open lockers with an RFID key or master code and bring items in for cleaning.
- 3 Load finished orders into open lockers.**
Cleaned garments are returned to any available locker and secured.
- 4 Trigger customer notifications.**
The system instantly alerts customers that their order is ready for pickup.

FLOW C – YOU, THE OWNER

Operate & track

- 1 Choose locker setup and sign your LOE.**
Select your locker count and type. Once you sign your LOE and place the deposit, we prepare your software setup, decals, and installation plan.
- 2 Install lockers and activate the after-hours workflow.**
Lockers arrive branded and ready to bolt together inside your store. You set up signage, support channels, and customer instructions.
- 3 Monitor orders through your POS or MyLockers.**
All orders appear in your dashboard. Payments, notifications, and locker activity are fully automated in the background.
- 4 Reduce attended hours and extend store access.**
You operate 24/7 for drop-off and pickup with no added staff — lowering labour and improving convenience.

“I installed Laundry Wise lockers in my laundromat and revenue's increased 3–4k per month. Highly recommended.”

GAVIN FURLOUGH • SOUTHSIDE LAUNDROMAT

● PRACTICAL WORKFLOW SHIFTS

Small operational changes. *Big outcomes.*

Automation isn't a rebuild. It's three or four operational changes that compound. Here are the ones that matter, with the order they typically happen in.

01 Move pickup-only customers to the locker default.

Customers who already have an order ready get their pickup code by SMS instead of a counter handoff. The same staff time previously spent on "Hi, here's your order" becomes available for higher-value tasks. Within 30 days, 30–50% of pickups have shifted.

02 Open the lockers for after-hours drop-offs.

Train returning customers (with signage, an SMS announcement, a Google Business post) that drop-offs are now accepted any hour. Watch the after-hours volume curve build over 60–90 days as the habit forms.

03 Reduce attended hours where it makes sense.

Once 40%+ of drop-offs and pickups happen outside your busiest counter hours, look at the schedule. Cut Sunday morning. End the late shift earlier. Open later on Mondays. Only the hours where the counter is genuinely under-utilised — the lockers cover those.

04 Install signage that does the explaining.

A clear lobby sign — "Drop off any time. We'll text you when ready." — converts more customers than any staff member could explain repeatedly. Decals come with your Sales Pack. Update your Google Business hours to "24-hour drop-off."

THE BEHAVIOUR SHIFT

Plan for 60–90 days, not 60–90 minutes.

Hardware installs in a day. *Customer behaviour* takes a season to change. Operators who install and immediately cut staff hours see the labour savings but also short-term confusion at the counter. Operators who install, run a 6-week dual flow (counter + lockers), then trim attended hours see the same savings with a smooth transition. Pick the second path.

● THE FINANCIAL PICTURE

The hardware *pays for itself*.

Automation ROI is simpler than network expansion. You're not adding revenue from new locations — you're reducing labour at one. The math: install cost vs. monthly staff savings, with a payback window typically inside the first year.

Scenario	Compact	Standard	Full
Lockers	5	10	15
Investment incl. freight	\$2.75–3k	\$5.5–6k	\$8.25–9k
Hours saved / week	10–15	15–20	20–30
Weekly staff savings	\$240–360	\$360–480	\$480–720
Payback range	~3–6 mo	~6–9 mo	~6–12 mo
Annual savings (year 2+)	\$12–18k	\$18–25k	\$25–37k

IMPORTANT – HOW TO READ THESE NUMBERS

These are modelled ranges, not guarantees. Staff savings assume a \$24/hr loaded cost (US average for laundry-service counter staff). Lower wage markets see proportionally smaller dollar savings but similar percentage reduction. Higher wage markets see faster payback. The hours saved range assumes your store currently runs 60–80 attended hours per week.

Your LOE will run the math against **your store's actual hours, wage rate, and traffic patterns** — the numbers above are the starting point, not the final figure.

● PICK THE RIGHT MIX

Pick based on your service mix and your space.

For store automation, most operators need 5 to 10 lockers. The mix depends on what you actually wash and clean — bulky bags, hanging garments, or a mix. Use this matrix to figure out which types fit your store.

Your primary service	Best locker mix	Why it fits	Install note
Wash dry fold is most of your revenue	WDF Locker	Three compartments per unit handle bulky bags efficiently	Place near your bag shelf and scale
Dry cleaning is a major share with hanging garments	Long-Door + Multi-Purpose	Full-height doors protect creases; Multi-Purpose covers mixed orders	Mount a garment bar at the loading zone
Mixed service in a small footprint	Multi-Purpose + Express-Drop	Two compartments per unit handle mixed orders; Express absorbs peak drop-offs	Position Express-Drop closest to the entrance
Many repeat daily users with small drop-offs	Express-Drop + WDF	Speeds drop-offs; avoids compartment shortage during peak times	Add large QR decals for speed and signage

A practical mix for most automation installs

If you can't decide, the typical mix for a 10-locker store-automation install:

Type	Quantity	What it handles
Multi-Purpose	7	Bulk of your service — WDF and dry cleaning
WDF	2	For high-volume WDF customers (3 compartments each)
Long-Door	1	Premium hanging garments — dry cleaning
Express-Drop	0	Add later if peak drop-offs exceed available compartments

● SPECS AND COST

Same secure base. *Four configurations.*

All Laundry Wise lockers share the same lock body, battery system, and modular bolt-together base. Pick the configuration that matches your service mix.

Multi-Purpose

\$300+ / Locker

Wash dry fold + dry cleaning. The default for most automation installs.

WIDTH	15.4 in / 390 mm
DEPTH	23.6 in / 600 mm
HEIGHT	78.7 in / 2000 mm
HANGING INT.	37.4 in / 950 mm
COMPARTMENTS	2 per unit

Wash Dry Fold

+\$49 / Locker

Three compartments per unit, sized for bulky bags.

WIDTH	17.7 in / 450 mm
DEPTH	23.6 in / 600 mm
HEIGHT	78.7 in / 2000 mm
COMPARTMENT	24.9 in / 633 mm
COMPARTMENTS	3 per unit

Long-Door

From **\$300** / Locker

Hanging garments — suits, dresses, gowns.

WIDTH	15.4 in / 390 mm
DEPTH	23.6 in / 600 mm
HEIGHT	78.7 in / 2000 mm
COMPARTMENTS	1 per unit (full height)
BEST FOR	Dry cleaners

Express-Drop

From **\$300** / Locker

Single-compartment drop-off for peak times.

WIDTH	15.4 in / 390 mm
DEPTH	23.6 in / 600 mm
HEIGHT	78.7 in / 2000 mm
COMPARTMENTS	1 per unit
BEST FOR	High foot-traffic stores

Pricing for store automation

Most automation installs only require 5 to 10 lockers. Pricing includes the locker unit, electronic RFID lock, and indicative shipping. One-time \$88 protective crating fee per crate (5 lockers per crate).

Quantity	Per locker	Total	Best for
5 lockers	\$550–600	\$2,750–3,000	Compact in-store automation
10 lockers · Most popular	\$550–600	\$5,500–6,000	Standard automation install
15 lockers	\$550–600	\$8,250–9,000	Full automation, high-volume stores

● DECISION — SOFTWARE

Will my current software *work with lockers?*

Keep, switch, or add. Four real paths and one decision to make. Your Letter of Engagement will confirm setup details and any migration support.

Your situation	Your path	Outcome
You already use CleanCloud, Cents, or SMRT with a locker module	Keep your current system	One login, no retraining. We connect lockers to your account.
You use another POS and you're open to switching	Migrate to a locker-ready platform	Unified orders, routing, and payments in one place.
You want to keep your POS and run lockers separately	Add MyLockers for lockers only	Locker ops stay simple while your POS remains unchanged.
You're starting fresh	Start with MyLockers	Built for lockers and easy to scale across sites.

Cost notes

Software access has **no monthly subscription fee**. We operate under a transaction-share model tied to credit card processing. Final percentages are confirmed during onboarding and reflected in your Letter of Engagement. There's no per-locker software cost regardless of how many you deploy.

Hardware notes

Laundry Wise locks run on long-life AA batteries with 3+ year expected lifespan. They do **not** require Wi-Fi. This reduces points of failure, makes installs significantly faster, and means lockers operate normally during internet outages or in stores with poor connectivity. The keypads use RFID for staff access and PIN codes for customer access.

RECOMMENDED FOR STORE AUTOMATION

If you're already on **CleanCloud, Cents, or SMRT**, keep them — these are the platforms with native locker modules and the smoothest integration. If your existing POS doesn't have a locker module, the simplest path is **add MyLockers** alongside it — locker operations run in MyLockers while your existing counter workflow continues unchanged.

● READY WHEN YOU ARE

By now you should know *what you want*.

After reading this guide, you should know your locker count, type mix, software path, and the workflow shifts you'll make. The order configurator takes about 8 minutes. Your Letter of Engagement comes back within 2 business days with everything confirmed.

Your decision summary

- **Locker count** — 5, 10, or 15 lockers depending on your store size and traffic. Most automation installs use 10.
- **Locker type mix** — Multi-Purpose for most stores. Add WDF if WDF is the bulk of your revenue. Add Long-Door for hanging garments. Default 100% Multi-Purpose if uncertain.
- **Lock finish** — matte black (default, hides fingerprints) or brushed silver (premium against light interiors).
- **Software path** — keep CleanCloud / Cents / SMRT, migrate, add MyLockers, or start fresh with MyLockers.
- **Workflow plan** — we'll outline the shift sequence with you in the LOE; you don't need to commit to it now.

What you get back in your LOE

- **Confirmed shipping cost** to your store address (ocean LCL and air freight options).
- **Recommended locker count and mix** for your specific store layout.
- **Workflow plan** for reducing attended hours, with milestones across the first 90 days.
- **Software setup outline**, including integration steps for your POS.
- **Suggested launch checklist** for introducing 24/7 service to existing customers.

CONFIGURE YOUR ORDER

Ready when you are. *LOE in 2 business days.*

No payment collected on the form. No commitment until you sign your LOE.
Most stores recoup the investment in 6 to 9 months.

Configure my order



form.jotform.com/252974435821059 · or visit laundrywise.com/automate-your-store