

● FOR FOUNDERS LAUNCHING FROM SCRATCH

# Start a laundry locker business *without a storefront.*

A practical guide for founders who want to launch a laundry locker business quickly, with low overhead and strong return on investment. No store, no lease, no counter staff. Many founders begin under \$15,000 for 10 lockers across 2 locations and work toward \$4,000 to \$10,000 USD per month. Read straight through in about 12 minutes.

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READING TIME

**~12 minutes**

STARTING INVESTMENT

**From \$5.5k**

AFTER THIS GUIDE

**Configure your order. [LOE](#)  
in 2 days.**

## ● WHY A LAUNDRY LOCKER BUSINESS

# A business model *without a storefront.*

Laundry is an essential category with steady demand across economic cycles. The locker model lets you serve that demand **without a store, without a lease, and without a counter**. Lockers go in apartment buildings, offices, gyms, and universities. You handle pickup, drop-off and growth; a cleaning partner handles the wash.

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## ● BUILT FOR FOUNDERS, BY OPERATORS

## 100+ founders *building locker businesses.*

Since 2012, Laundry Wise has helped more than 100 operators across 7+ countries build and run laundry locker businesses. Many started with no laundry experience — just lockers, the playbook, and the support that ships with every order.

**100+**

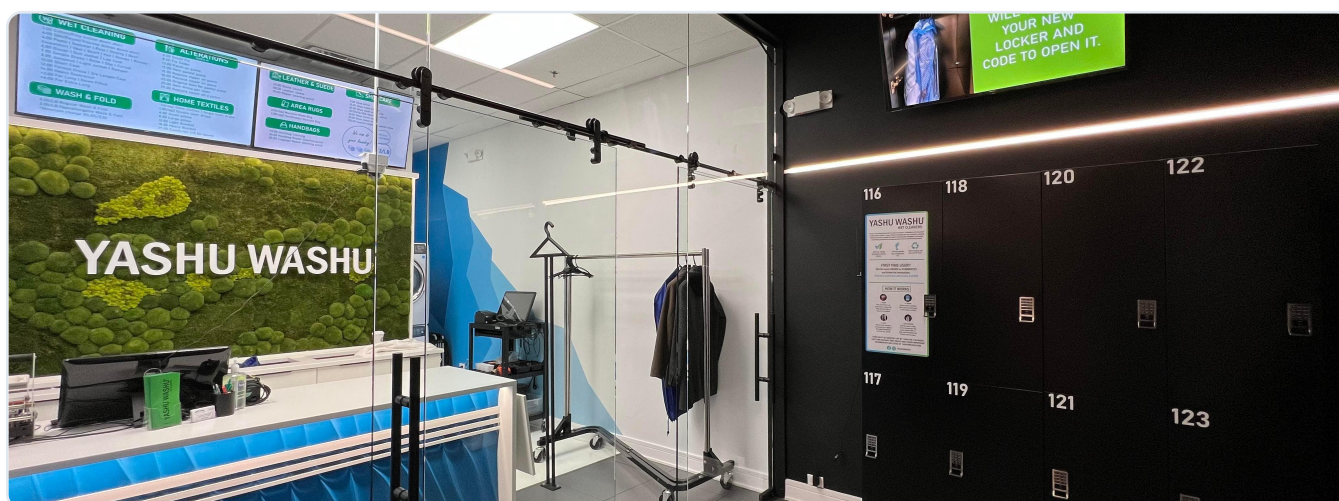
OPERATORS WORLDWIDE

**5,000+**

LOCKERS IN OPERATION

**14yrs**

IN THE LOCKER MARKET



YashuWashu, Chicago – Laundry Wise Multi-Purpose locker bank running 24/7 service without overnight staff.

“Expanding our dry cleaning and pickup service was a big goal, especially in reaching people in apartments and offices. Laundry lockers seemed like the best way to do that, and Laundry Wise delivered exactly what we needed. The lockers are durable, easy to manage, and they've helped us offer 24/7 service without hiring more staff.”

YASHU WODNICKI • YASHUWASHU, CHICAGO

## ● THE CASE FOR THE MODEL

## Five reasons founders pick *lockers* over *storefronts*.

If you're considering laundry as a category, the locker model has structural advantages over opening a traditional laundromat or dry cleaner. Five of them matter.

### 01 Recession resilience.

Laundry is essential. People still need clean clothes regardless of the economy. Locker placement inside partner buildings (no storefront rent), minimal staffing (automation absorbs labour-cost increases), and recurring usage (wash dry fold and dry cleaning are habitual) compound to make the model unusually resilient across cycles.

### 02 Low startup cost vs. a traditional store.

A second laundromat or dry-cleaning storefront is \$300,000–500,000 plus a 5–10 year lease. A 10-locker network across 2 buildings is roughly \$5,500–6,000 all-in. The risk profile is different by an order of magnitude.

### 03 Per-location revenue \$1,000–\$5,000+ per month.

With industry margins around 50%, each location nets \$500–\$2,500+ profit per month. Multi-location networks compound this cleanly — 5 locations earning \$2,500/mo each is a \$12,500/mo net business, with payback typically inside the first year.

### 04 Operates 24/7 without your presence.

Lockers are unattended by design. No counter staff, no overnight wages, no after-hours liability. Your involvement is sales, partnerships, and the cleaning relationship — not bag handoffs.

### 05 Easy to scale across many locations.

Once the first location proves utilisation, the next ten run on the same playbook. The Sales Pack is designed to be reused. Founders who run consistent monthly outreach for the first 12 months hit 5+ locations within a year.

#### HONEST CAVEAT

None of this means the work is easy. **Approvals from buildings take outreach.** Cleaning partners require negotiation. Customer adoption takes 60–90 days per location. The locker model removes the storefront risk — it doesn't remove the operator work. Sections 04, 08 and 09 cover what we provide to make that work easier.

## ● THE MECHANICS

## Three flows. *Customer, driver, owner.*

## FLOW A — YOUR CUSTOMER

### Drop & collect

- 1 Create an account, place items in a locker.**  
Customers sign up, find an empty locker, place their garments inside, and follow the lock instructions on the door.
- 2 Submit the order in the app.**  
They enter their order through the app using your chosen software.
- 3 Receive automatic updates.**  
System notifies them when cleaning is complete and the order is back in the locker.
- 4 Collect anytime.**  
Pick up using the code and locker number whenever it suits.

## FLOW B — YOUR DRIVER

### Pickup & return

- 1 View daily pickups and route.**  
Drivers open the app to see all orders and the optimised route for the day.
- 2 Access lockers and collect items.**  
Unlock with an RFID master key or master code. Take items to the cleaning partner.
- 3 Return cleaned items to any open locker.**  
Finished garments go into available lockers. The system reassigns each to the original customer.
- 4 Trigger automatic alerts.**  
Customers are instantly notified that their order is ready for pickup.

## FLOW C — YOU, THE FOUNDER

### Build & grow

- 1 Install lockers and set up support.**  
Lockers are delivered branded and installed. You activate support channels and marketing assets at the same time.
- 2 Monitor everything in the dashboard.**  
Orders, payments, locker status, and activity appear in the admin section.
- 3 Let automation handle operations.**  
Notifications, payments, and routing run through the software. You're not handling the day-to-day flow manually.
- 4 Focus on growth and new locations.**  
Once the first location runs, you secure more buildings and grow the network. Cleaning is outsourced to your partner; you focus on what compounds.

**“My wife and I decided against reinventing the wheel and went with Dan. We saved enough time and money to make using Laundry Wise well worth it.”**

**MICHAEL DONOVAN • ELITE DRY CLEANERS**

## ● WHY NOW

# The locker model isn't a startup pitch. *It's been working for over a decade.*

For founders evaluating whether the locker-laundry model is real or speculative, the answer is on this page. Strategic acquirers have already moved on the players who got there first — which means the unit economics have been validated by buyers with eight-figure due-diligence budgets.

Chicago • Founded 2013 • Acquired by P&G 2018

## Pressbox

Pioneered the locker-drop laundry and dry-cleaning model in Chicago. Installed self-service lockers in apartment and office buildings paired with a mobile app. Acquired by Procter & Gamble in 2018 for integration into the Tide Cleaners system — demonstrating the locker model can move from pilot to acquisition in a short window.

San Francisco • Founded 2005 • Acquired by Mulberrys 2018

## Laundry Locker

Built a 24/7 kiosk and locker network across the Bay Area starting in 2005, placing lockers in residential, office, and public-access locations. Recognised for eco-friendly cleaning. Acquired by premium dry-cleaning chain Mulberrys in 2018, validating that locker networks are strategic infrastructure for traditional cleaners.

Melbourne • Founded 2012 • Operating today

## Laundry Wise

Launched in 2012 in Australia. Built a 24/7 locker bank network across apartments, offices, universities, and gyms. The decade-long Melbourne operation is the basis of the operator playbooks now shipped with every Laundry Wise order globally.

Featured • National media

## Press & visibility

The Laundry Wise locker model has been featured on NBC, CBS, USA Today, and Fox News — confirming the consumer-facing demand signal that made the acquirers move on the operators above.

### FOR FOUNDERS SPECIFICALLY

## You don't have to be first.

The model has been proven by acquirers with eight-figure due-diligence budgets. The decision now is not *whether* lockers work — it's *how to deploy them well in your specific market*. The rest of this booklet is about that.

## ● FROM THIS BOOKLET TO YOUR FIRST REVENUE

## Eight steps. *Roughly 60 to 90 days.*

Most founders take their first locker order within 60 to 90 days of placing the order with us. Here's the full sequence so you know exactly what's coming — including the step (cleaning partner) most new founders underestimate.

### 01 Review this booklet and choose your setup.

Decide locker count, type mix, software path, and which sales support you want.

### 02 Complete the order form.

Tell us your locker choices, software details, and support needs. About 10 minutes.

### 03 Receive and sign your Letter of Engagement.

Within 2 business days. Contains exact pricing, two confirmed freight options (ocean LCL + air freight), software path, ROI projection, and rollout timeline. Sign and pay the deposit when ready.

### 04 Sales, marketing, and software setup.

Once you pay the deposit, we build your branded website, decals, pitch deck, proposal letter, legal agreement, and lead list. Software is set up and you're trained on the daily ops walkthrough.

### 05 Secure a cleaning partner.

Use our pitch deck, templates, and guidance to contract a wholesale laundry or dry-cleaning plant. Most founders outsource cleaning entirely and focus on growth. **Section 08 covers this in detail** — it's the step new founders most often underestimate.

### 06 Win your first building locations.

Use your Sales Pack to contact apartments, offices, universities, and gyms. Send proposals, book meetings, secure approvals.

### 07 Install your lockers and launch.

Lockers arrive branded and ready to bolt together. Indoor preferred; outdoor possible under cover. First location goes live as soon as cleaning is connected.

### 08 Grow and scale your network.

Use your Sales Pack and marketing assets to add new locations and boost utilisation. Most founders add their next 2–3 locations within 6 months once the first one is generating data.

## ● DECISION — WHERE TO PLACE

# Ten location types, with what *each* will pay.

Lockers fit almost anywhere people live, work, study, or move daily. Each location type carries different demographics, ideal services, and price tolerance. Match these to your service capabilities before you pitch.

## 01 / Residential

## Apartment buildings

Busy professionals, families, young couples in mid-rise and high-rise buildings.

**IDEAL SERVICES** Wash dry fold, dry cleaning, household items (bedding, towels)

MEDIUM TO HIGH

## 02 / Commercial

## Office buildings

Corporate staff, managers, government workers, tech companies. Drop before work, pick up after.

**IDEAL SERVICES** Dry cleaning, shirt service, business attire care

MEDIUM TO HIGH

## 03 / Education

## Universities & colleges

Students living on campus or in student housing. High volume, lower per-order pricing.

**IDEAL SERVICES** Wash dry fold, bulk laundry bags, weekly subscriptions

LOW TO MEDIUM • HIGH VOLUME

## 04 / Fitness

## Gyms & fitness centres

Health-conscious professionals, commuters, frequent visitors.

**IDEAL SERVICES** Wash dry fold, towel service, activewear, optional shoe cleaning

MEDIUM

## 05 / Hospitality

## Hotels & serviced apartments

Travellers, long-stay guests, business visitors. Concierge-adjacent placement turns a frustration into a paid amenity.

**IDEAL SERVICES** Wash dry fold, express service, guest personal laundry

MEDIUM TO HIGH

## 06 / Industrial

## Industrial complexes

Warehouse staff, factory workers, manufacturing plants. Steady volume, low complexity, high repeat.

**IDEAL SERVICES** Wash dry fold, uniform cleaning, PPE and workwear

LOW TO MEDIUM • CONTRACTED

## 07 / Retail

**Shopping malls & retail centres**

Shoppers, retail employees, commuters passing through.  
Best near supermarkets and anchor tenants.

**IDEAL SERVICES** Dry cleaning, express WDF, quick drop-off

MEDIUM TO HIGH • VARIES BY MALL

## 08 / Grocery

**Supermarkets & grocery**

Families, working professionals, daily shoppers.  
Customers fold laundry into a trip they were already making.

**IDEAL SERVICES** Wash dry fold, dry cleaning pickup, family bundles

MEDIUM

## 09 / Transit

**Transport hubs & airports**

Commuters, travellers, airport staff, frequent flyers. Low volume but very high price tolerance.

**IDEAL SERVICES** Express dry cleaning, fast WDF, hotel guest integration

HIGH • TIME-SENSITIVE

## 10 / Premium

**Luxury condos & high-end residential**

Affluent professionals, families, luxury renters. Lower volume per locker but highest per-order pricing.

**IDEAL SERVICES** High-end dry cleaning, premium WDF, specialty garment care

HIGH • PREMIUM ENVIRONMENT

**Summary — pricing tolerance by market type**

| Pricing tier   | Locations that fit this tier                                          |
|----------------|-----------------------------------------------------------------------|
| Low to Medium  | Universities • Industrial complexes • Student housing                 |
| Medium         | Gyms • Supermarkets • Community centres • Mid-tier offices            |
| Medium to High | Apartment buildings • Hotels • Retail centres • High-end offices      |
| High           | Luxury apartments • Airports • Premium office towers • Transport hubs |

**WHY THIS MATTERS FOR FOUNDERS**

Industry research consistently finds that **location alone influences up to 80% of laundry-business success**. As a new founder, picking the wrong location quality is the single most expensive mistake you can make. Use this table to filter your shortlist before you write your first proposal — we'll go deeper on first-location strategy on the next page.

## ● FOR NEW FOUNDERS SPECIFICALLY

## Your first three approvals teach you more than *the next thirty*.

Pick deliberately. Founders who treat the first install as a learning install — measuring everything, iterating on signage and onboarding — see materially faster utilisation across locations 4 through 25. Here's the recommended sequence for someone with no laundry-business experience.

### What we recommend you target first

- **One apartment building you can negotiate yourself.** Smaller buildings (50–150 units) move faster than 300+ unit complexes. The property manager controls the decision; you don't need a corporate approval chain.
- **One office building or co-working space within delivery range.** Different demographic, different service mix. Tests whether your operations handle a second use case before you commit to scale.
- **One high-utilisation site you'd otherwise have skipped.** A gym, university dorm, or transit-adjacent site. Often the highest-utilisation install once it launches — and the kind of testimonial site that wins your next 5 buildings.

### Six factors that decide whether a location works

- **Product–market fit.** Premium dry cleaning in a student dorm under-performs; bulk wash-dry-fold there does well. Match service to building.
- **Location quality.** Foot traffic, population density, demographics (18–35 with \$30k–\$60k household income index strongest), tenant turnover, visibility from the building's main thoroughfare.
- **Pricing tolerance for the local market.** What the same neighbourhood pays for nearby laundromats and competing pickup services. Mispriced offers stall adoption either direction.
- **Marketing and customer acquisition effort.** Founders who run consistent in-building outreach, lobby launch activations, concierge enablement, and digital campaigns see materially faster ramps.
- **Local competition.** Existing laundromats and pickup services within a 2-mile radius affect both achievable price and acquisition rate.
- **Cleaning partner economics.** The wholesale rate you negotiate with your cleaning partner (covered in section 08) sets your margin floor.

## A NOTE FOR NEW FOUNDERS

### Strong outreach > perfect building.

An average building with strong outreach beats a great building with weak outreach. Don't burn 3 months waiting for the perfect lease in a luxury condo. Ship to a 100-unit apartment building you can close this month, learn there, then use that data to land the bigger sites later.

## ● THE FINANCIAL PICTURE

## Three scenarios. *Honest ranges.*

Per-location revenue typically falls in the \$1,000 to \$5,000 per month range, with industry margins around 50% net for established operators. Profit per location per month: \$500 to \$2,500+. Below: three illustrative scenarios for founders building from scratch.

| Scenario                 | Starter   | Builder      | Network   |
|--------------------------|-----------|--------------|-----------|
| Lockers                  | 10        | 25           | 50        |
| Locations                | 2         | 5            | 10        |
| Investment incl. freight | \$5.5k–6k | \$10k–11.25k | ~\$15k    |
| Profit / mo · low use    | \$1,000   | \$2,500      | \$5,000   |
| Profit / mo · mid use    | \$3,000   | \$7,500      | \$15,000  |
| Profit / mo · high use   | \$5,000   | \$12,500     | \$25,000  |
| Payback range            | ~1–6 mo   | ~1–4.5 mo    | ~0.6–3 mo |

**IMPORTANT – HOW TO READ THESE NUMBERS**

**These are illustrative ranges, not guarantees.** For new founders specifically, the first 90 days will probably feel slow as you ramp utilisation. Most founders hit "low use" within the first quarter and "mid use" by month six. "High use" represents mature operators with several locations and consistent monthly outreach.

Industry research finds **location alone influences up to 80%** of a laundry business's success. Actual returns depend on the six factors on the previous page — product–market fit, location quality, local pricing tolerance, marketing effort, competition, and your cleaning partner's economics.

# ● DECISION — LOCKER MIX

## Same secure base. *Four configurations.*

All Laundry Wise lockers share the same lock body, battery system, and modular bolt-together base. The difference is door configuration. For most new founders, the right starting mix is 100% Multi-Purpose — they handle every service and you can add specialised types later.

### Multi-Purpose

\$300+ / locker

*Wash dry fold + dry cleaning. The default for nearly every new founder.*

|              |                   |
|--------------|-------------------|
| WIDTH        | 15.4 in / 390 mm  |
| DEPTH        | 23.6 in / 600 mm  |
| HEIGHT       | 78.7 in / 2000 mm |
| HANGING INT. | 37.4 in / 950 mm  |
| COMPARTMENTS | 2 per unit        |

### Wash Dry Fold

+\$49 / locker

*Three compartments per unit, sized for bulky bags. Best when WDF is the majority of revenue.*

|              |                   |
|--------------|-------------------|
| WIDTH        | 17.7 in / 450 mm  |
| DEPTH        | 23.6 in / 600 mm  |
| HEIGHT       | 78.7 in / 2000 mm |
| COMPARTMENT  | 24.9 in / 633 mm  |
| COMPARTMENTS | 3 per unit        |

### Long-Door

From \$300 / locker

*Hanging garments — suits, dresses, gowns. Add when dry cleaning is a major share.*

|              |                          |
|--------------|--------------------------|
| WIDTH        | 15.4 in / 390 mm         |
| DEPTH        | 23.6 in / 600 mm         |
| HEIGHT       | 78.7 in / 2000 mm        |
| COMPARTMENTS | 1 per unit (full height) |

### Express-Drop

From \$300 / locker

*Single-compartment overflow for high-traffic locations. Add when peaks exceed your bank.*

|              |                   |
|--------------|-------------------|
| WIDTH        | 15.4 in / 390 mm  |
| DEPTH        | 23.6 in / 600 mm  |
| HEIGHT       | 78.7 in / 2000 mm |
| COMPARTMENTS | 1 per unit        |

## Estimated pricing including freight

| Quantity                  | Per locker | Total           | Best for                                  |
|---------------------------|------------|-----------------|-------------------------------------------|
| 5 lockers                 | \$550–600  | \$2,750–3,000   | 1-location starter                        |
| 10 lockers · Most popular | \$550–600  | \$5,500–6,000   | 2-location founder starter                |
| 25 lockers                | \$400–450  | \$10,000–11,250 | 5-location network                        |
| 50 lockers                | \$300      | ~\$15,000       | 10-location network · ~45% off entry tier |

## ● WHAT YOU GET

## Standard across every *Laundry Wise* locker.

- **Battery operated — 3+ year life.** No wiring, no contractor required for install. Lockers ship pre-assembled and bolt together against any flat wall.
- **No internet required.** Locks operate fully offline. Fewer points of failure, simpler installs, works in basements, parking garages, and buildings with poor connectivity.
- **Modular & bolt-together.** Add, remove, or relocate units as the network grows. Founders typically start with 5 lockers in 1 building, then add 5–10 more locations over the first year.
- **Lock finishes.** Matte black (default, hides fingerprints) or brushed silver (premium against light interiors).
- **5-year warranty** across all hardware.
- **Plywood crating** — every shipment uses purpose-built plywood crates (\$88/crate, 5 lockers per crate). Built for the abuse of international freight.

### DON'T OVER-ENGINEER THE FIRST ORDER

If you can't decide the mix, default to **100% Multi-Purpose**. They handle every service well, and it's easy to add WDF or Long-Door units later as you learn what your customers actually use. The order configurator includes a recommended-mix calculator that runs against your service profile — use it.

**“I installed Laundry Wise lockers in my laundromat and revenue's increased 3–4k per month. Highly recommended.”**

GAVIN FURLOUGH • SOUTHSIDE LAUNDROMAT

## ● THE STEP FOUNDERS SKIP AND REGRET

## You don't need to wash *to run lockers*.

Most founders outsource cleaning entirely — you contract a wholesale laundry or dry-cleaning plant to handle the wash, you handle the locker network, building approvals, customer support, and growth. This is the model that scales fastest. But the cleaning partner step is the one new founders most often underestimate.

### What to look for in a cleaning partner

- **Daily turnaround.** The laundromat or plant must be willing to commit to next-day or 2-day standard turnaround on wash dry fold and dry cleaning. Customers who wait 3+ days don't come back.
- **Wholesale pricing.** You need a per-pound (WDF) or per-piece (dry cleaning) wholesale rate that lets you mark up 50%+ to retail. If your partner won't offer wholesale, find one who will.
- **Capacity headroom.** A plant already running at 90% utilisation is the wrong partner — they can't absorb your growth. Look for plants with capacity to grow with you.
- **Quality consistency.** Visit. Inspect. Bring your own clothes for a test run before you sign anything. Quality issues from the partner become quality issues for you.
- **Logistics willingness.** Either you pick up and drop off, or they do. Settle this before you sign.

### Two structures that work

| Structure             | Best for                                                                                                                                                              |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| You drive, they wash  | Earlier stage. You collect from lockers, deliver to plant, return clean items. More work for you, but smaller wholesale rate and full quality control.                |
| They drive, they wash | Later stage or higher-margin services. The plant handles pickup and drop-off as part of their wholesale rate. Less control, but it scales linearly without your time. |

#### WHAT WE PROVIDE

### Cleaning partner outreach is in the Sales Pack.

Your Sales Pack includes templates for partner outreach, a sample wholesale agreement, and guidance on negotiating turnaround and rates. We don't operate cleaning plants ourselves — we provide the materials that help you find the right partner in your market.

## ● DECISION — SALES SUPPORT

## The work the hardware *doesn't do for you.*

Lockers don't market themselves. Buildings don't approve themselves. Residents don't onboard themselves. As a new founder, sales and marketing support is the highest-leverage thing you can buy — it directly compresses the time from order placed to first revenue.

### What each pack does

| Your situation                                                      | Best fit               | What it does                                                                                                                                                                                  |
|---------------------------------------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>You'll self-execute outreach but want proven materials</b>       | Sales & Marketing Pack | Custom website, pitch deck, lawyer-drafted location agreement, branded locker decals with QR codes, targeted lead list (2–3 days), operator playbook library, ROI calculator, business guide. |
| <b>You want approvals fast and don't have time to run campaigns</b> | Premium Launch Sprint  | Everything in the pack, plus 20 hours telemarketing, done-for-you email + LinkedIn outreach, Google Ads with 30 days of management, CRM pipeline setup, two custom building mockups.          |
| <b>You have buildings approved and need resident adoption</b>       | Resident Usage Pack    | Branded assets to drive utilisation post-install. Locker decals, posters, social templates, digital ad creatives, on-site QR flows, launch checklist.                                         |

## Pricing — Sales & Marketing Pack tiers

| Locker quantity | Pack price |
|-----------------|------------|
| 1–10 lockers    | \$1,899    |
| 11–19 lockers   | \$1,499    |
| 20–29 lockers   | \$1,099    |
| 30–39 lockers   | \$799      |
| 40–49 lockers   | \$599      |
| 50+ lockers     | \$299      |

Premium Launch Sprint: \$2,999 one-time or \$999/month for 3 months. Resident Usage Pack: \$199–\$599 depending on locker count. Exact numbers confirmed in your Letter of Engagement.

### FOR NEW FOUNDERS SPECIFICALLY

#### The Premium Launch Sprint is worth it for the first quarter.

If you have laundry experience, the Basic Sales Pack is enough — you can self-execute the outreach. If you're *new to laundry*, the Premium Launch Sprint is high leverage: someone books your first meetings while you set up the cleaning partner. By month four you take over with the Sales Pack and continue solo.

## ● DECISION — SOFTWARE

## Start fresh with MyLockers, *or use what you know.*

For new founders, software is a simpler decision than for existing operators. You don't have a legacy POS to integrate with — you're picking what you'll run on from day one. Most new founders start with MyLockers because it's built specifically for the locker model.

| Your situation                                                                               | Your path                | Outcome                                                                           |
|----------------------------------------------------------------------------------------------|--------------------------|-----------------------------------------------------------------------------------|
| <b>You're starting fresh with no laundry-software preference</b>                             | Start with MyLockers     | Built for lockers from day one. Easy to scale across sites as the network grows.  |
| <b>You already have CleanCloud, Cents, or SMRT from a previous business</b>                  | Keep your current system | One login, no retraining. We connect lockers to your account.                     |
| <b>You want a non-locker POS for billing and customer management plus lockers separately</b> | Add MyLockers alongside  | Keep your existing POS for counter business; lockers run in MyLockers separately. |

### Cost notes

Software access has **no monthly subscription fee**. We operate under a transaction-share model tied to credit card processing. Final percentages are confirmed during onboarding and reflected in your Letter of Engagement. There's no per-locker software cost regardless of how many you deploy. The arrangement aligns our interests with yours: when you grow, we grow.

## What the software does for you

- **Automates every order.** Customers place, track, and pay through the app or QR code. No manual spreadsheets, no chasing payments.
- **Takes secure payments.** Customers pay inside the system; funds go straight to your business with clear reporting.
- **Keeps customers informed.** Automatic SMS and email updates when orders are received, cleaned, and ready for pickup.
- **Routes drivers efficiently.** Daily pickup list, optimised route, RFID master access at every locker.
- **Scales across new sites.** Add new locations or buildings inside the admin panel. The pricing structure stays the same as you add more locations.

### RECOMMENDED FOR NEW FOUNDERS

Start with **MyLockers**. It's the fastest path to your first locker order, the simplest to operate, and the easiest to scale. You can always migrate or layer in a different POS later if your business model evolves.

## ● READY WHEN YOU ARE

# By now you should know *what you want*.

After reading this guide, you should know your locker quantity, your type mix, your software path, and which sales support you'll use. The order configurator takes about 10 minutes. Your Letter of Engagement comes back within 2 business days with everything confirmed and tailored to your starting setup.

## Your decision summary

- **Locker quantity** — based on your starting locations. Most founders begin with 10 lockers across 2 buildings.
- **Locker type mix** — default 100% Multi-Purpose if uncertain. Add WDF if you'll target high-volume student or industrial sites. Add Long-Door if dry cleaning is a major share.
- **Software path** — start fresh with MyLockers (recommended for most founders).
- **Sales support** — Basic Sales Pack if you'll run outreach yourself; Premium Launch Sprint if you want us running it for the first quarter.
- **Cleaning partner** — we'll send templates after the deposit; you secure the partner in parallel with hardware production.

## What you get back in your LOE

- **Exact locker and shipping pricing** based on your delivery address.
- **A software recommendation** with estimated transaction-share details.
- **A breakdown of the sales and marketing services** you selected.
- **Answers to common questions** — timelines, installation, support, partner outreach.
- **A short set of follow-up questions** from us to finalise your setup and create your custom rollout plan.

CONFIGURE YOUR ORDER

**Ready when you are.** *LOE in 2 business days.*

No payment collected on the form. No commitment until you sign your LOE.

Most founders are taking their first locker order within 60 to 90 days of placing this order.

**Configure my order**



`form.jotform.com/252988330426463` · for new founders launching from scratch